



City of Mount Holly
Tourism Development Authority
Tourism Development Authority Meeting

July 15, 2026 | 2:00 PM
Municipal Complex - Training Room
400 East Central Avenue
Mount Holly, NC 28120

CALL TO ORDER

SET THE AGENDA

NEW BUSINESS

1. TDA Introduction

Eric Smallwood

2. Discussion of TDA Officers

Brian DuPont

3. Discussion of 2026 & 2027 Meeting Calendar

Brian DuPont

4. Review and Approval of TDA Bylaws

Brian DuPont

5. Presentation of the Strategic Planning Process

Eric Smallwood

6. Drone Show Proposal - September 11

Chloe Clary

7. TDA Qrt One Budget - Strategic Plan, Lamar, Mount Holly Nights summer concert series, Drone Show, Annual Lantern Parade and additional support cost.

Ashley Whetstine

ADJOURN



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